

July 18, 2019

**Quarterly Report - Kalo Capital Management, LP**
**Recent Performance**

	Q1 2019	Apr 2019	May 2019	Jun 2019	Q2 2019	YTD 2019	Since Sep 30, 2018	Trailing 2 Years (Jul'17-Jun'19)
<b>Net Performance</b>								
<b>Kalo Capital Mangement, LP</b>	<b>14.2%</b>	<b>1.3%</b>	<b>1.2%</b>	<b>(0.6%)</b>	<b>1.9%</b>	<b>16.3%</b>	<b>0.5%</b>	<b>17.6%</b>
Russell 2000 (IWM)	14.6%	3.4%	(7.9%)	7.0%	1.9%	16.9%	(6.9%)	6.8%
S&P 500 (SPY)	13.5%	4.1%	(6.4%)	7.0%	4.2%	18.3%	2.3%	12.9%
Small Cap Momentum ETF (DWAS)	16.1%	1.0%	(3.0%)	9.1%	6.9%	24.1%	(6.2%)	13.3%
Gross Alpha Performance	14.0%	1.6%	2.1%	(0.5%)	3.2%	17.7%	8.1%	22.9%
Gross Beta Performance	4.0%	0.1%	(0.5%)	(0.1%)	(0.5%)	3.5%	(4.9%)	2.0%

In the second quarter, Kalo gained 1.9% net versus a gain of 1.9% for the Russell 2000. The stock market showed significant volatility through the quarter. After a pullback in May, the market rallied back in June essentially negating the May losses. (Specifically, the Russell 2000 lost 7.9% in May, only to rebound 7.0% in June).

We materially scaled back our net exposure and gross long exposure in March and maintained these lower exposure levels through Q2 (average Q2 net exposure of 5% and gross long exposure of 83%). Despite the low exposure levels, we generated gains driven by 3.2% gross alpha performance.

The current market tenor is mixed. The China trade war tensions continue and economic data is varied, but there has been excitement about the Fed shifting its focus toward lowering interest rates and the continued big picture view of TINA (“there is no alternative” to equity buying). Despite this upward force, we remain concerned by indications that the economy may be slowing. The dramatic stock market volatility since Q4 2018 we believe could be a prelude to worse times ahead for the market and economy.

Our current low exposure levels are designed for capital protection in an environment where we have lots of exciting long ideas, but recognize we are in a market near/at its highs with many broader market, economic, and geopolitical concerns. The portfolio is structured for protection: if markets are weak, we have significant shorts for protection; while if markets are strong, our longs will outperform and keep pace with or beat the shorts. The second quarter demonstrated this perfectly as we had positive absolute performance in the weak May, and almost broke even in the strong June.

**Current View Ahead**

Our current delta-adjusted exposure level is 86% long / 72% short for a positive 14% net. This level is low for us historically (in fact we rarely go below 20% net exposure, but we have been at similar levels since March 2019).

Why do we remain conservatively positioned? Pretty much the same reasons we gave in our Q1 letter, which we reiterate here again. After several years of feeling the economy was growing robustly, we see indications that economic growth is slowing. The Federal Reserve cites slightly slower growth conditions in the US, as well as slowed global growth. We are hearing an increasing number of CEOs comment about slowing global conditions (some tied to China/US tariffs uncertainties). Last quarter we mentioned that the recent stock market volatility was unhealthy

and concerning. We continue to feel this way after the see-saw action in the markets in Q2. Consequently, we feel motivated to keep our exposure levels in check.

As always, our views are not set in stone and we will react to changing circumstances.

## Q2 2019 Review

In Q2 2019, our 1.9% net gain was led by alpha performance across many of our long positions. The Fund gained roughly 6.6% gross from long positions and lost 4.5% gross from short exposed positions. Our longs outperformed versus the Russell 2000 as the Fund's longs grew 8.0% on average vs. the Russell's 1.9% rise. The shorts/hedges grew more than the index as well, rising 5.8% on average, hurting performance. Bottom line: gross alpha performance of positive 3.2% drove the performance in the quarter.

Kalo Capital Management LP Net Performance			1.9%
	Bps Gain/Loss	Avg Exposure	Average Performance
Longs	659	83%	8.0%
Shorts/Hedges	(446)	-77%	5.8%
Russell 2000 (IWM)			1.9%
Alpha (Gross performance from stock selection)			3.2%
Beta (Gross performance from exposure)			-0.5%

## Insight Into How We Think About Stocks

Below is an example of stock-specific commentary to give insight into how we think about stocks.

### **QUOTIENT TECHNOLOGY (QUOT)**

Quotient is a stock we are long. Quotient offers revenue performance management solutions to consumer packaged goods companies (CPGs) by delivering targeted media advertising and promotions to consumers.

Below are the key reasons we like the stock:

**Unique retailer relationship creates a moat:** Quotient has established relationships with key retailers representing roughly 2/3 of U.S. retail spending (Albertson's, Walgreens, CVS, etc). These deals are mostly exclusive and 3-5 years in length. Through consumer loyalty shopping cards at these retailers, Quotient attains consumer purchasing data and then uses this data to efficiently target promotions and media ads for the CPGs.

**Significant benefit for CPG customers:** Quotient's solutions generate up to \$6 ROAS (return on ad spend) for CPG companies. Quotient currently helps with a small fraction of the promotion/advertising budget dollars of the large CPGs it works with (including Clorox, Coca-Cola, P&G, Pepsi, Hormel, General Mills, Unilever, Nestle, Tyson, J&J, Kelloggs, L'Oreal)

**Strong recurring fundamentals:** Quotient's revenues are based on CPG advertising budgets which can be lumpy quarter to quarter but are consistent on an annual basis. Quotient generally achieves a 120% dollar-based retention rate with its CPG customers.

**New products coming:** Targeted coupons printed on receipt at checkout will launch in the coming months. Sponsored search recently launched whereby CPGs can pay for search results placement on retailer sites.

**Revenue growth to accelerate:** Management has been shifting how they charge CPGs to be driven by the CPG ROIs. We believe this model will reduce the adoption barriers for the CPG's and lead to an acceleration in Quotient's growth.

**Shareholder friendly:** Management recently implemented a \$60 million stock buyback program (6% of the current shares outstanding).

**Significant upside to stock:** Using a 20x EV/FCF 2020-2021 multiple (including stock-based compensation as a cash expense and paying taxes) generates a price target of \$17-23, roughly 50-100% up from its current price. And it could easily be argued to use a higher multiple or look further out to the future as they continue to drive growth. Further, QUOT has significant NOLs to offset taxes for years.

### Conclusion

We continue to find new exciting long ideas and are optimistic in our ability to continue generating strong alpha. We continue to keep exposure levels in check as we remain uncertain about the next steps for the market, that sits at/near its all-time highs.

The fund remains open to new investments and we encourage anyone potentially interested to reach out to us. We thank you once again for your belief in our process and performance. Please feel free to call to discuss anything.

Sincerely,



Steven D. Friedman, CFA  
Founder and Chief Investment Officer

Please note that Kalo's expectations and strategy can change regularly and the views expressed here may change.

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